



**PRODUCT OVERVIEW:**

Vemma is a bioavailable, ultra-premium antioxidant supplement that contains 12 full-spectrum vitamins, over 65 plant-sourced minerals, wildcrafted mangosteen superfruit, organic glyconutrient-rich aloe vera and organic decaffeinated green tea for the ultimate nutritional foundation. Featuring the unique Eastern and Western wellness philosophy of Vemma Chief Scientific Officer, Yibing Wang, M.D., Ph.D., Vemma incorporates the advantages of thousands of years of traditional Chinese medicine along with cutting-edge, Western-based scientific principles. The Vemma formula is physician formulated, clinically studied, independently tested and manufactured in FDA-inspected facilities with the highest quality standards for a results-driven product. This proprietary formula may be the most powerful liquid antioxidant available anywhere.

**VEMMA GOES TO WORK EACH DAY TO:**

- Protect** and support a healthy heart\*
- Enhance** immune response and support your immune system\*
- Create** abundant energy\*
- Fight** against free radicals\*
- Promote** good vision\*
- Support** a normal, healthy intestinal tract\*
- Maintain** healthy skin, eyes, teeth, gums and hair\*

**CLINICALLY STUDIED:**

The Vemma Clinical Trials were conducted by one of the industry's most widely recognized experts in independent clinical testing: Brunswick Laboratories of Massachusetts. The intention of these studies was to evaluate the efficacy and overall bioavailability of Vemma on immune function and well-being in adults. This was done by subjecting the product to the highest standard of clinical research — independent, double blind, placebo-controlled study. The studies confirmed Vemma showed significant improvements in immune markers, superior antioxidant absorption and a lowering of C-reactive protein (CRP), which points to its beneficial effects on overall health and wellness.\*

References: Kondo M., et al. "Bioavailability and Antioxidant Effects of a Xanthone-Rich Mangosteen (*Garcinia mangostana*) Product in Humans." *Journal of Agricultural and Food Chemistry* 57 (October 14, 2009): 8788-92. Tang Y., et al. "Effect of a Mangosteen Dietary Supplement on Human Immune Function: A Randomized, Double Blind, Placebo-Controlled Trial." *Journal of Medicinal Food* 12 (August 2009): 755-763.

*The Vemma Formula Inside seal guarantees you've received the clinically studied blend of 12 full-spectrum vitamins, plant-sourced minerals, mangosteen superfruit, organic aloe vera and green tea in every serving.*



**KEY INGREDIENTS:**

**12 full-spectrum vitamins** (including antioxidant vitamins) — Vital for health and well-being.\*

**Plant-sourced mineral blend** — Over 65 major, trace and ultra-trace ionic, life-giving nutrients.

**Phytonutrient ingredients** — A blend of powerful plant and natural components that help promote good health.\*

**Mangosteen superfruit** — An abundant supply of wildcrafted, whole-fruit mangosteen and beneficial pericarp (rind) extract that provides some of the highest quantities of xanthones found in nature.

**Organic glyconutrient-rich aloe vera** — A powerful phytonutrient known to provides the body with many beneficial effects.\*

**Organic decaffeinated green tea** — For additional antioxidant power and phytonutrient protection.\*

- No Artificial Sweeteners
- No Artificial Colors
- No Artificial Flavors
- No Gluten
- No Preservatives
- No BPA Packaging
- No Soy
- No Dairy
- No High Fructose Corn Syrup



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## MANGOSTEEN SUPERFRUIT POWER:

Mangosteen is a rare superfruit primarily found in Southeast Asia and scientifically known as *Garcinia mangostana*. No relation to the mango, it has been hailed as the “Queen of Fruits” and has been used for centuries by Asian health practitioners to treat a variety of health conditions.\*

Of all the known sources for xanthones, the mangosteen supplies some of the highest amounts found in nature. Xanthones are a biologically active phytonutrient with very potent antioxidant properties. Vemma’s source of mangosteen is wildcrafted, which is the practice of harvesting plants and fruits from their natural or “wild” habitats, where pesticides are not typically applied.

The entire wildcrafted mangosteen fruit, including the pericarp (rind) and pulp, is utilized during Vemma’s proprietary extraction process. Pioneered by Vemma’s Chief Scientific Officer, Yibing Wang, M.D., Ph.D., this intricate method helps ensure that the highest levels of nutrients are included in the Vemma formula.

### FACT

*The mangosteen pericarp (rind) and pulp were traditionally used to concoct teas, juices and topical ointments.*

## THE SCIENCE OF MINERALS:

Your physical well-being can be more directly dependent upon the minerals you take into your body than almost any other factor. Minerals help support the health of organs, bones and the immune system.\* Vemma has a unique mineral blend to help your overall health.\* It contains 100% ionic, life-giving minerals that are reduced to the smallest, most bioavailable form. Vemma’s minerals are sourced from plant vegetation that has been undisturbed for thousands of years. These unprocessed phytonutrients include over 65 major, trace and ultra-trace, plant-sourced minerals.

- The body cannot survive without nature’s fundamental minerals, yet it cannot manufacture minerals. They must be obtained from the diet or through supplementation.
- Modern-day diets may lack the appropriate balance of minerals due to mineral-depleted soils and over-processed foods.
- Minerals are needed for energy production, protection from free-radical damage and other vital functions.\*
- Minerals provide a foundation for your optimal health.\*
- The liquid form is more bioavailable than caplets or tablets — easy to take and easy for the body to use.

## Supplement Facts

Serving Size 2 fl oz (59 mL)

Servings Per Container 16

	Amount Per Serving	% Daily Value
Calories	35	
Total Carbohydrate	8 g	3%*
Sugars	8 g	†
Vitamin A (100% as beta carotene)	2500 IU	50%
Vitamin C (as ascorbic acid)	300 mg	500%
Vitamin D <sub>3</sub> (as cholecalciferol)	1000 IU	250%
Vitamin E (as d-alpha tocopheryl acetate)	60 IU	200%
Thiamin (as thiamine hydrochloride)	1.5 mg	100%
Riboflavin (as riboflavin U.S.P.)	1.7 mg	100%
Niacin (as niacinamide)	20 mg	100%
Vitamin B <sub>6</sub> (as pyridoxine hydrochloride)	5 mg	250%
Folate (as folic acid)	800 mcg	200%
Vitamin B <sub>12</sub> (as cyanocobalamin)	15 mcg	250%
Biotin (as d-Biotin)	300 mcg	100%
Pantothenic Acid (as calcium d-pantothenate)	10 mg	100%
Selenium (as selenium amino acid chelate)	140 mcg	200%
Proprietary Wildcrafted Mangosteen, Organic Glyconutrient-Rich Aloe Vera & Organic Decaffeinated Green Tea Blend	25.2 g	†
Reconstituted Mangosteen Juice ( <i>Garcinia mangostana</i> L.) (fruit), Aloe Vera Gel (leaf), Green Tea (leaf) (decaffeinated), Mangosteen Extract (pericarp) (standardized 10% xanthones)		
Proprietary Plant-Sourced Major, Trace and Ultra-Trace Mineral Blend	956 mg	†

\* Percent Daily Values are based on a 2,000 calorie diet

† Daily Value not established

**Other ingredients:** ultra-purified reverse osmosis water, natural fructose, natural flavors, xanthan gum and malic acid

## PRODUCT USAGE:

**Directions: Shake well and serve cold. Adults:** To receive the FULL clinically studied benefits, use 2 fluid ounces daily. For a MAINTENANCE dose, use 1 fluid ounce daily. **Children: Ages 2-12,** use 1 fluid ounce daily. **Children under 2,** seek advice from a healthcare professional.

## TARGET MARKET:

Vemma is perfect for individuals of all ages that are interested in vitality and building a strong nutritional foundation for overall health and well-being.\*

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## VEMMA PRICING:

Item Code	Item Description	Qty	Price (USD)	QV
1001809S	Vemma 1 Bottle	1 - 32 oz bottle	\$37.50	30
1809	Vemma 1 Pack	2 - 32 oz bottles	\$63	60
1813	Vemma 2 Pack	4 - 32 oz bottles	\$126	120
1814	Vemma 4 Pack	8 - 32 oz bottles	\$252	240
1815	Vemma 10 Pack	20 - 32 oz bottles	\$504	420
1806	V2 Fridge Brick®	30 - 2 oz bottles	\$73	60
1808	V2 Fridge Brick 2 Pack	60 - 2 oz bottles	\$146	120
1002507	V2 Fridge Brick 2 Pack Combo	2 - 32 oz bottles, 30 - 2 oz bottles	\$136	120
1830	V2 Fridge Brick 4 Pack	120 - 2 oz bottles	\$292	240
1002505	V2 Fridge Brick 5 Pack	150 - 2 oz bottles	\$292	200
1816	V2 Fridge Brick 10 Pack	300 - 2 oz bottles	\$584	420

## CHOOSE THE VEMMA FORMULA IN VARIOUS PRODUCT OPTIONS:

**Vemma** (ultra-premium antioxidant supplement) — 32-oz or 2-oz bottles

**Vemma Bod•ē™** (healthy weight solution\*; Shakes — 16 meals (bag/box); Burn — 8-oz can and 3-oz concentrate; Burn zero caffeine — 3-oz concentrate; Rest zero caffeine — 3-oz concentrate; Thirst — 3-oz concentrate and Cleanse — 2-oz concentrate

**Verve® Energy Drink** (nutritionally charged energy drink; low natural sugar or zero sugar) — 8.3-oz cans

**Verve Shot** (nutritionally charged low-carb energy shot)— 2-oz bottle

**Vemma NEXT®** (children's nutritional supplement) — 32-oz or 2-oz bottles

### FACTS

*The human body produces over 300 million new cells each day.*

*In 2 ounces of Vemma, there are over 90 different nutrients.*

## SUPERIOR NUTRITION FOR THE FAST LANE

The nutrient supply contained in a daily serving of Vemma is your added “wellness insurance” for filling nutritional gaps in your diet.

It takes about ...

2 oranges to equal the amount of **Vitamin C**

9 avocados to equal the amount of **Vitamin E**

3 stalks of broccoli to equal the amount of **Iron**

55 eggs to equal the amount of **Vitamin D**

1 cup of spinach to equal the amount of **Vitamin A**

3 cups of peas to equal the amount of **Thiamin**

19 medium bananas to equal the amount of **Riboflavin**

62 oz of cheddar cheese to equal the amount of **Vitamin B-12**

5 large potatoes to equal the amount of **Niacin**

61 cups of tomatoes to equal the amount of **Folate**

2 large watermelons to equal the amount of **Vitamin B-6**

17 oz of cherries to equal the amount of **ORAC value (antioxidants)**

37 medium mushrooms to equal the amount of **Pantothenic Acid**

... to provide the vitamins, minerals and antioxidant power of a two-ounce serving of Vemma.<sup>1</sup>

<sup>1</sup>Information compiled from the USDA Nutrient Data Laboratory and *High ORAC Foods May Slow Aging* by the Agricultural Research Service, USDA February 8, 1999 and independent test results.

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## FREQUENTLY ASKED QUESTIONS:

### Why supplement with Vemma?

The answer is simple — Vemma is one complete, ultra-premium liquid formula that provides your body the nutrients it needs for peak performance. Your body needs superior nutritional ingredients that work quickly to support its 63 trillion cells and fight the aging effects of free radicals.\* Free radicals are unstable molecules that remove electrons from a healthy cell, destroying the cell in the process. Every day, your body's cells are being bombarded by these unstable molecules. Without a strong nutritional foundation, your cells may be more susceptible to free-radical damage; this proprietary formula helps protect your body from the effects of aging.\*

### Is it true that xanthones are the most studied group of compounds found in mangosteen?

It is true. This particular class of plant nutrients are highly, biologically active and are unique because they possess very potent antioxidant properties.\* Of all the known sources for xanthones, the mangosteen supplies some of the highest amounts found in nature.

### Why are major, trace and ultra-trace, plant-sourced minerals used?

Because plant-sourced minerals come from Mother Nature herself! Here's how it works: Plants assimilate minerals from the soil they are embedded in, and in the process, they become highly nutritious for humans to eat. Minerals can be found in nearly all foods that are grown in soil, but the problem is, modern-day food processing, chemical fertilizers and overused croplands make it nearly impossible to get a wide spectrum of minerals from our diets. Vemma's minerals are not man-made, but are carefully extracted from plant vegetation that has been undisturbed for thousands of years, to help replenish the full spectrum of minerals, at levels that nature intended. Major, trace and ultra-trace indicates a level at which a mineral might be needed within the body; however, it is not indicative of the importance of that mineral — all minerals are vital to life. In minute amounts, these nutrients can produce unexplainable, beneficial changes in body chemistry.\*

### Which minerals are included in Vemma's proprietary mineral blend?

The proprietary mineral blend contains over 65 major, trace and ultra-trace minerals. Because we source our minerals from naturally occurring plant vegetation, the level of individual

minerals may vary slightly from batch to batch. The proprietary mineral blend in the Vemma formula contains the following minerals:

Carbon (Organic), Calcium, Sodium, Sulfur, Magnesium, Chloride, Bromide, Fluorine, Iodine, Potassium, Niobium, Aluminum, Iron, Phosphorus, Silica, Manganese, Boron, Strontium, Titanium, Tungsten, Copper, Zinc, Tin, Zirconium, Molybdenum, Vanadium, Chromium, Selenium, Nickel, Cobalt, Lithium, Gallium, Barium, Yttrium, Neodymium, Hafnium, Cadmium, Thorium, Antimony, Cerium, Tellurium, Beryllium, Samarium, Dysprosium, Erbium, Bismuth, Gadolinium, Cesium, Lanthanum, Praseodymium, Europium, Lutetium, Terbium, Ytterbium, Holmium, Thallium, Thulium, Tantalum, Germanium, Gold, Platinum, Rhodium, Rubidium, Ruthenium, Scandium, Silver and Indium.

### What is organic glyconutrient-rich aloe vera and why is it important?

Organic aloe vera is a powerful glyconutrient that originated in Africa and has been used for centuries because of its versatility and life-giving minerals, vitamins and polysaccharides. It is also known to support healthy digestion, immune function and antioxidant benefits for overall wellness.\*

### Why is organic decaffeinated green tea important?

Green tea is well studied and documented for its traditional use and healing ability.\* Organic decaffeinated green tea is added to Vemma because it possesses numerous compounds that provide additional antioxidant protection and health-enhancing properties.\* We elect to use a decaffeinated source to keep our consumers' best interest in mind since caffeine consumption may not be appropriate for everyone.



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