

V **e** M M A<sup>®</sup>  
THE OPPORTUNITY FOR YOU

“DREAMS  
DON'T COME TRUE.  
DREAMS  
ARE MADE TRUE.”

- RUSSELL WILSON  
Seattle Seahawks QB



# IF PRESENTED WITH THE RIGHT OPPORTUNITY, WHAT AREA OF YOUR LIFE WOULD YOU WANT TO IMPROVE?

## HEALTH



- IMPROVE HEALTH
- LOSE WEIGHT/GET IN SHAPE
- INCREASE ENERGY

## MONEY



- INCREASE FINANCES
- REDUCE DEBT/STUDENT LOANS
- BUILD RETIREMENT

## TIME



- FRIENDS & FAMILY
- TRAVEL
- LIFESTYLE

## SKILL SET



- PERSONAL DEVELOPMENT
- CONFIDENCE
- PUBLIC SPEAKING
- ENTREPRENEURIAL SKILLS

# WHAT'S YOUR GAME PLAN?

## WORK MORE

TRADE TIME FOR DOLLARS



- EARNED INCOME
- WORK MORE HOURS
- GET A SECOND JOB
- NO TAX ADVANTAGES
- MINIMUM WAGE

## BUY FRANCHISE

INVEST DOLLARS FOR A RETURN



- BUY FRANCHISE/START BUSINESS
- HIGH CAPITAL REQUIREMENT
- HIGH RISK OF FAILURE
- STEEP LEARNING CURVE
- LONG-TERM LEASES/EMPLOYEES
- OVERHEAD/INVENTORY

## PARTNERSHIP

CREATE RESIDUAL INCOME



- PARTNER WITH A PROFESSIONAL
- SYSTEMS & TRAINING IN PLACE
- HUGE BRAND CREDIBILITY
- TAX ADVANTAGES
- LOW RISK/LOW START-UP COST
- GLOBAL OPPORTUNITY

# MY JOURNEY WITH VEMMA



WATCH THIS VIDEO >  
Vemma Formula



- MY STORY IS ONE OF MANY THOUSANDS WHOSE LIVES HAVE BEEN CHANGED THANKS TO VEMMA.
- WATCH THE VIDEO ABOVE FOR DETAILS ABOUT THIS AMAZING HEALTH DISCOVERY.

 WHAT IS VEMMA?

 WHAT IS AFFILIATE MARKETING?

 HOW MUCH TIME & MONEY TO PARTICIPATE?

 WHAT IS RESIDUAL INCOME?

 TOOLS & TRAINING





## Every Body Deserves Great Health!

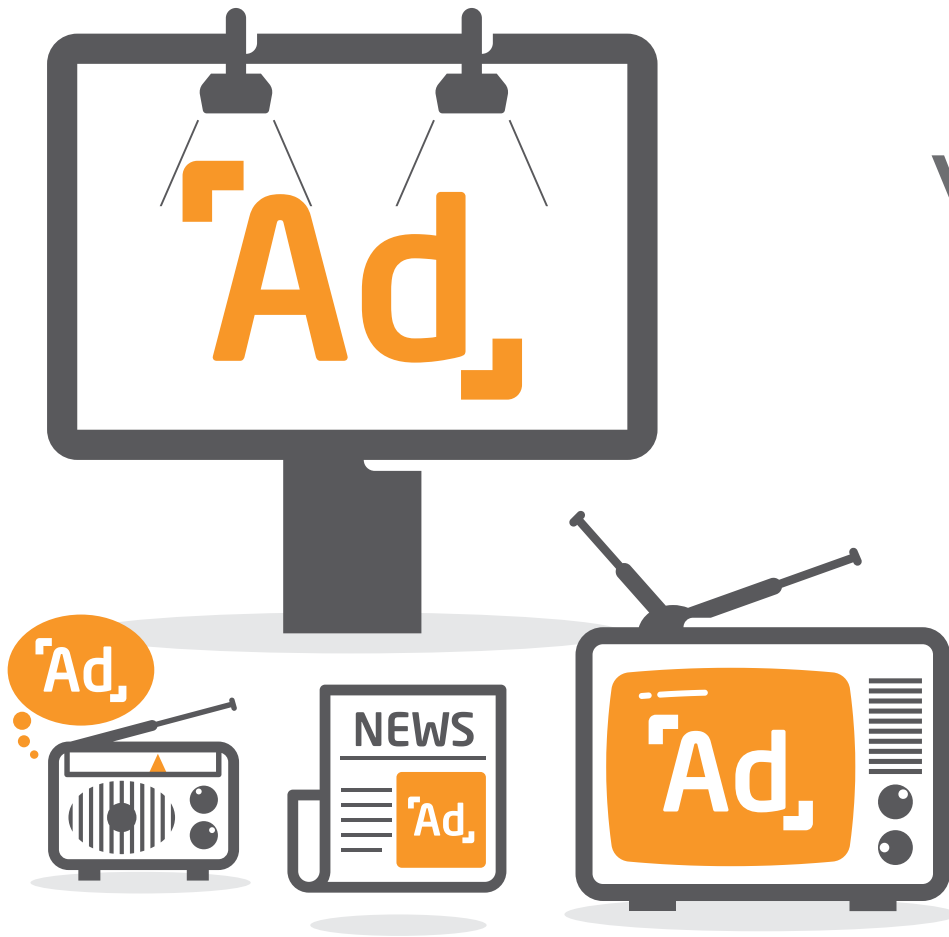
Vemma® is dedicated to bringing health and prosperity into your life and the lives of others. We believe in enhancing the lives of people through premium liquid nutrition for greater health and wellness, coupled with a rewarding opportunity to build a business by sharing products you believe in. Some say the best product we offer is hope.



# WHAT IS AFFILIATE MARKETING?

## TRADITIONAL MARKETING

MILLIONS ARE SPENT EACH WEEK ON ADVERTISING



VS

## AFFILIATE MARKETING

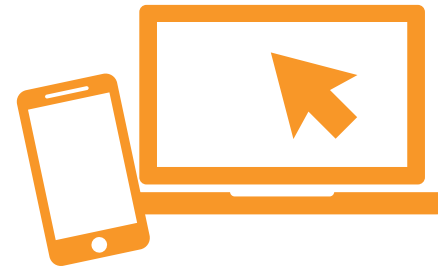
MILLIONS ARE EARNED EACH WEEK BY REGULAR PEOPLE



MOST TRUSTED FORM OF MARKETING IS WORD OF MOUTH

WHEN YOU LOVE A MOVIE, MUSIC OR A NEW RESTAURANT, YOU TELL SOMEONE.

COMMISSIONS ARE PAID WHEN YOU INTRODUCE CUSTOMERS WHO PURCHASE PRODUCTS 



STATE-OF-THE-ART APP & WEBSITE



CUSTOMERS



YOU / AFFILIATE



VEVMA



- FREE STATE-OF-THE-ART WEBSITE TO MANAGE YOUR BUSINESS
- CUSTOMERS FIND THE COMPANY THROUGH YOU THE AFFILIATE. (COMMISSIONS PAID ON PRODUCT SALES ONLY)



IT'S A  
PARTNERSHIP

V e M M A<sup>®</sup>



NEVER WORRY  
ABOUT  
SIGNIFICANT INVESTMENT  
RESEARCH & DEVELOPMENT  
MANUFACTURING  
PRODUCT SOURCING  
SHIPPING / INVENTORY  
CASH FLOW / ACCOUNTING  
PAYROLL / OVERHEAD  
HEALTH CARE / WORKERS' COMP  
LEGAL / LIABILITIES  
BRANDING / MARKETING MATERIALS  
UNIONS / GOVERNMENT RESTRICTIONS

• WHEN YOU PARTNER WITH VEMMA, YOU ENJOY THE BENEFITS OF BUSINESS OWNERSHIP WITHOUT THE OVERHEAD.

FOCUSES ON **3** MEGA-TRENDS



**1** WELLNESS  
\$115 BILLION ANNUAL SALES

**2** ENERGY  
\$12.5 BILLION ANNUAL SALES

**3** WEIGHT MANAGEMENT  
\$61 BILLION ANNUAL SALES

• WELLNESS, ENERGY AND WEIGHT MANAGEMENT ARE CREATING CLOSE TO \$200 BILLION ANNUALLY.

# 1 WELLNESS MEGA-TREND

## ULTRA-PREMIUM ANTIOXIDANT PROTECTION



**VITAMINS**  
12 full-spectrum vitamins

**ESSENTIAL MINERALS**  
over 65 major, trace and ultra-trace plant-sourced minerals

**MANGOSTEEN**  
the exotic Southeast Asian superfruit which supplies some of the highest natural amounts of xanthenes

**ALOE**  
organic, glyconutrient-rich aloe vera & organic green tea

## MANGOSTEEN SUPERFRUIT



### VEMMA GOES TO WORK EACH DAY TO:

- Protect** and support a healthy heart\*
- Enhance** immune response and support your immune system\*
- Create** abundant energy\*
- Fight** against free radicals\*
- Promote** good vision\*
- Support** a normal, healthy intestinal tract\*
- Maintain** skin, eyes, teeth, gums and hair\*



### VEMMA RENEW™ OFFERS:

- 1 serving of the physician formulated, clinically studied Vemma formula
- 20mg of plant-sourced silica known to maintain healthy skin, nails and hair\*
- Anti-aging and immune-boosting properties\*
- Supports collagen production\*

\* These statements have not been evaluated by the Food and Drug Administration. These products are not intended to diagnose, treat, cure or prevent any disease.

• VEMMA IS A CLINICALLY STUDIED POWERFUL LIQUID ANTIOXIDANT UNLIKE ANY OTHER.

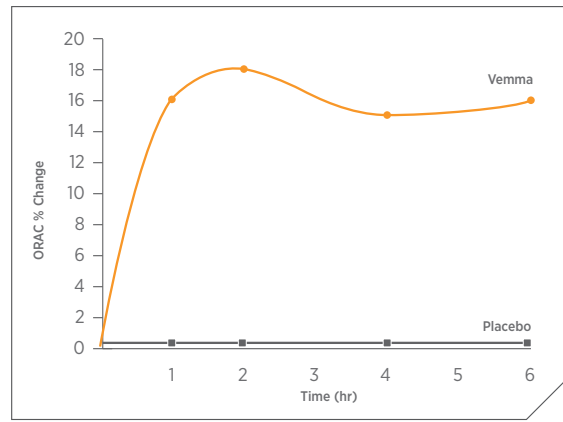
## VEMMA CLINICAL STUDIES

### CLINICALLY PROVEN TO:

- Boost immune markers
- Increase antioxidant levels
- Reduce C-Reactive Protein

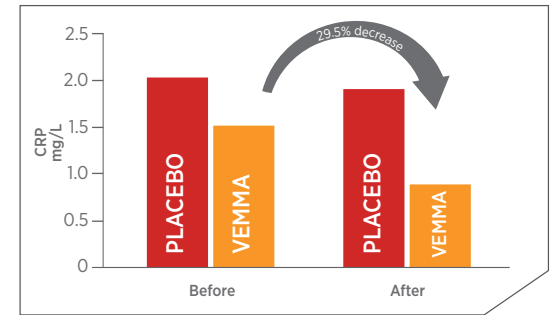


Antioxidant (ORAC) Capacity After Vemma



The antioxidant amounts indicated show how **Vemma is highly bioavailable and antioxidant rich** compared to the placebo.

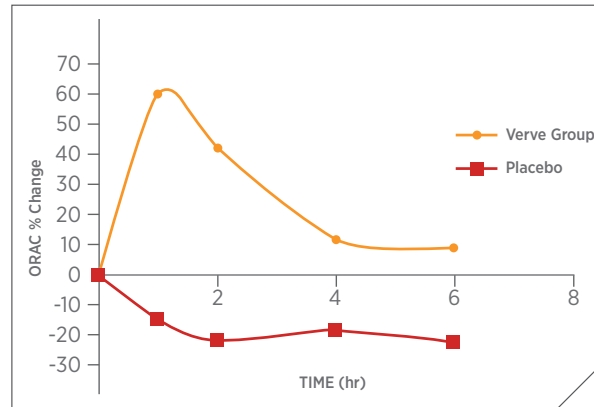
C-Reactive Protein (CRP) is Reduced in Vemma Participants



Participants were randomly divided into two groups and received a serving of Vemma or a placebo each morning for 30 days. After the 30-day evaluation, the study showed those who consumed Vemma had significantly lowered their levels of C-Reactive Protein (CRP).\*

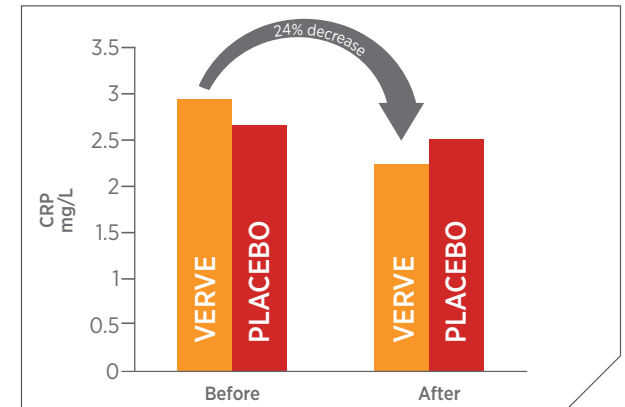
## VERVE CLINICAL STUDIES

Antioxidant (ORAC) Capacity After Verve\*\*



The antioxidant amounts show how **Verve is highly bioavailable and antioxidant rich** compared to the placebo group. Protect your 63 trillion cells with Verve!\*

C-Reactive Protein Levels in Verve Participants\*\*



Participants were randomly divided into two groups and received a can of Verve or a placebo each morning for 30 days. After the 30-day evaluation, the study showed those who consumed Verve had significantly lowered their levels of C-Reactive Protein (CRP).\*

- VEMMA & VERVE EACH UNDERWENT THE HIGHEST STANDARDS OF CLINICAL RESEARCH— FOUR INDEPENDENT, RANDOMIZED, DOUBLE-BLIND, PLACEBO-CONTROLLED STUDIES. THESE STUDIES DEMONSTRATE THE BENEFITS PROVIDED FOR OVERALL WELLNESS.

\* These statements have not been evaluated by the Food and Drug Administration. These products are not intended to diagnose, treat, cure or prevent any disease. For more information go to [vemma.com/science](http://vemma.com/science)

## 2 ENERGY MEGA-TREND

# CLINICALLY STUDIED HEALTHY ENERGY DRINK



**OFFICIAL ENERGY DRINK  
OF THE PHOENIX SUNS**



CAFFEINE LEVEL  
80MG



CAFFEINE LEVEL  
120MG



CAFFEINE LEVEL  
40MG



CAFFEINE LEVEL  
80MG



CAFFEINE LEVEL  
80MG



CAFFEINE LEVEL  
80MG

### VERVE OFFERS:

12 full-spectrum vitamins and antioxidants plus plant-sourced minerals

natural caffeine

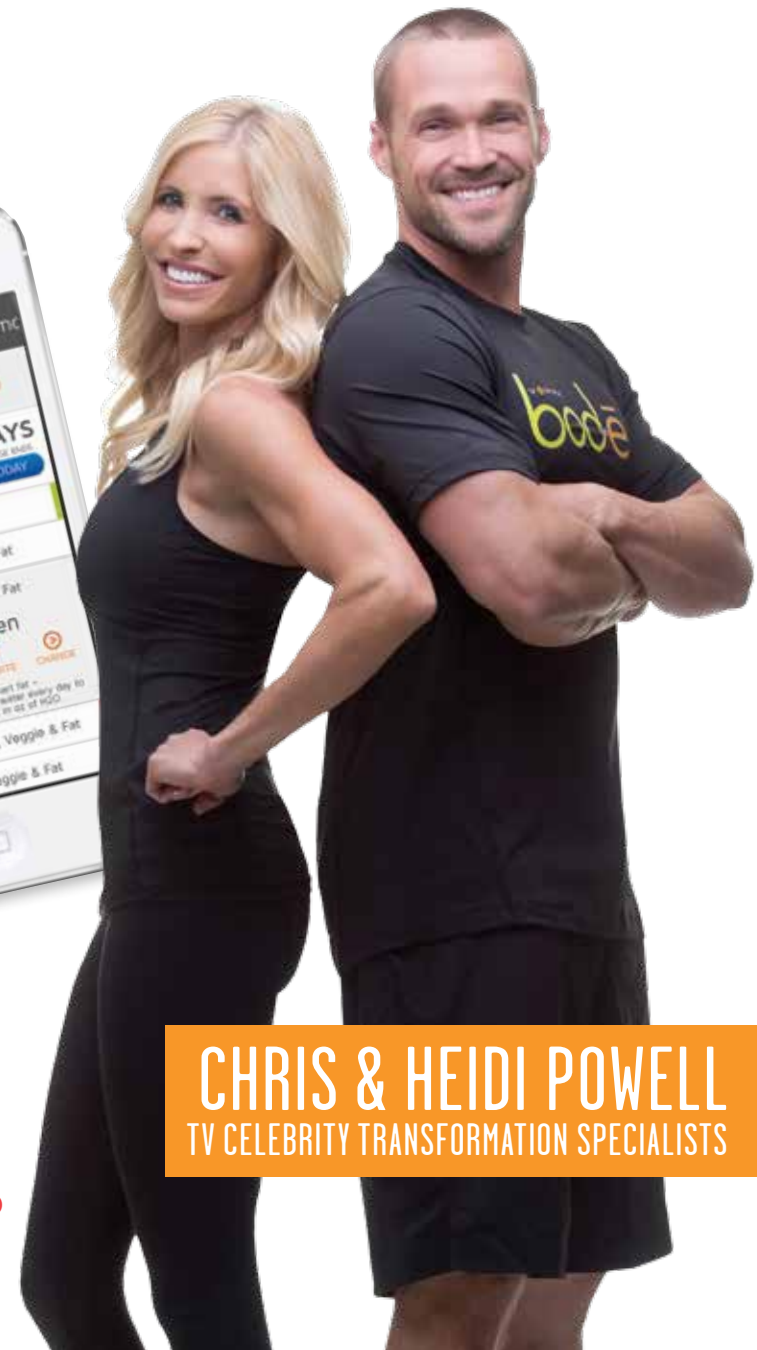
powerful blend of energy-enhancing nutrients

clinically studied

- VERVE IS ONE OF THE HEALTHIEST AND MOST CLINICALLY STUDIED ENERGY DRINK ON THE MARKET.
- TEA AND COFFEE ARE THE TWO MOST CONSUMED BEVERAGES GLOBALLY.
- THE U.S. ENERGY DRINK MARKET IS \$12 BILLION. THIS MARKET IS PREDICTED TO EXPLODE TO \$21 BILLION IN 3 YEARS.

# 3 WEIGHT MANAGEMENT MEGA-TREND

## BOD•Ē & APP



**CHRIS & HEIDI POWELL**  
TV CELEBRITY TRANSFORMATION SPECIALISTS

**BOD•Ē PRO™ BUILD**  
coming soon!

- VEMMA BOD•Ē WITH CHRIS & HEIDI POWELL OFFERS THE EXCLUSIVE “POWELL PERFECT” HEALTHY WEIGHT-SOLUTION.\*
- JOIN THE THOUSANDS WHO HAVE TRANSFORMED THEIR BODIES AND THEIR LIVES WITH THIS DELICIOUS AND INNOVATIVE PLAN.
- INNOVATIVE AND AWARD-WINNING BOD•Ē APP IS LIKE HAVING CHRIS & HEIDI MOVE IN WITH YOU!

\*These statements have not been evaluated by the Food and Drug Administration. These products are not intended to diagnose, treat, cure or prevent any disease.



# BOB BRENNER

TV WEIGHT LOSS CONTESTANT

TV CELEBRITY  
TRANSFORMATION SPECIALISTS

Heidi & Chris Powell



BEFORE

LOST **253 LBS\***



AFTER

## BOD•Ē CHALLENGE

CONTESTANTS



Before

John Morin

lost **61** pounds\*

"I found with Bod•Ē that the healthy eating lifestyle was easy to maintain and this was a terrific opportunity for my wife, my daughter and me to all participate in the same diet and exercise program.\*"

CHRIS POWELL  
**bod•Ē**  
12 WEEK  
*Challenge*



Before

Lascia Bridges

lost **46** pounds\*

"I love working out and involving the kids. We are eating healthier, exercising more, and encouraging our family and friends to do the same, because they have seen how effective it can be from my success."

• BOB, JOHN AND LASCIA ARE JUST 3 EXAMPLES OF HOW VEMMA BOD•Ē CHANGES LIVES. FOR MORE AMAZING STORIES, GO TO [vemma.com/bode/success-stories](http://vemma.com/bode/success-stories)

\*Two pilot studies conducted by Vemma showed that 55 participants who followed the Vemma Bod•Ē Transformation Plan for 12 weeks using Vemma Bod•Ē Burn, Bod•Ē Rest and Bod•Ē Cleanse, lost an average of 14.8 pounds. Not all participants will complete the plan, or accurately follow the directions and guidelines of the plan. Vemma Nutrition Company recommends you follow a healthy approach to weight loss by consulting with your physician or healthcare provider before starting any new exercise, diet plan, nutrition or supplementation program, particularly if you suffer from any medical condition or regularly use prescription or over-the-counter medications. The Vemma Bod•Ē products as part of the Vemma Bod•Ē Transformation Plan should be used in conjunction with a healthy diet and 10 minutes of daily exercise. These testimonials are from Vemma Affiliates who have the opportunity to earn commissions by selling Vemma products.

**\$150 MILLION**  
**250,000**  
SQUARE FEET  
STATE-OF-THE-ART  
MANUFACTURING FACILITY

**1,200**  
**CANS**  
FILLED EVERY  
60 SECONDS

**1.5 MILLION**  
UNITS FILLED  
**PER DAY**



**CHIEF SCIENTIFIC OFFICER**  
**Yibing Wang, M.D., Ph.D.**

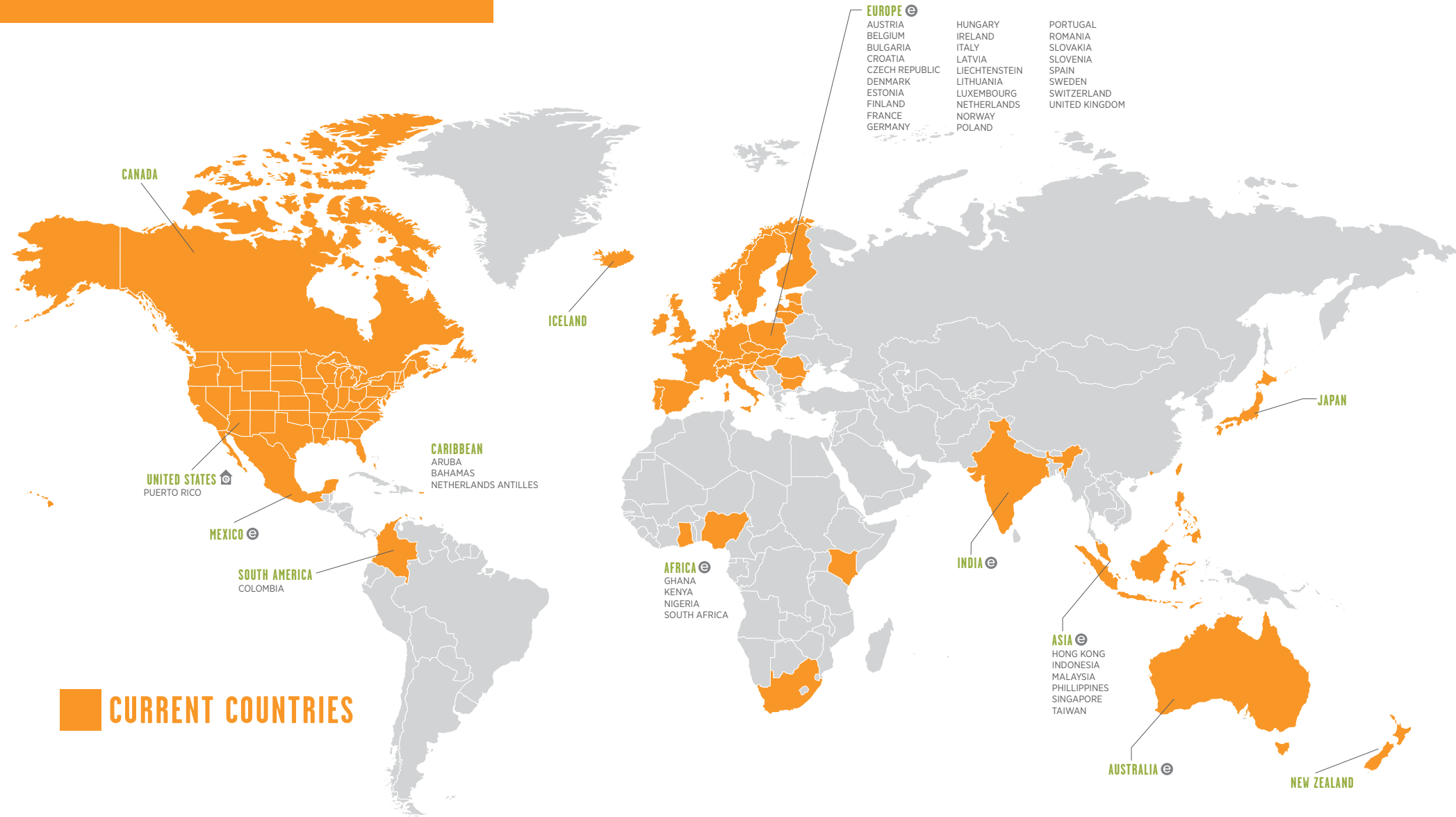


# VEMMA MANUFACTURING PLANT

- ONE OF THE FEW COMPANIES THAT OWNS THEIR MANUFACTURING PLANT ENSURING THE FRESHEST, MOST POTENT PRODUCTS AVAILABLE ANYWHERE.



# INTERNATIONAL MARKETS



**CURRENT COUNTRIES**



# WHAT IS RESIDUAL INCOME?

THE ART OF EARNING INCOME AFTER  
THE INITIAL WORK HAS BEEN DONE

**MICHAEL  
JACKSON**

**Harry Potter™**

**STAR  
WARS**

MICHAEL JACKSON MADE MORE MONEY LAST YEAR, THAN ANY YEAR PRIOR.



YOU

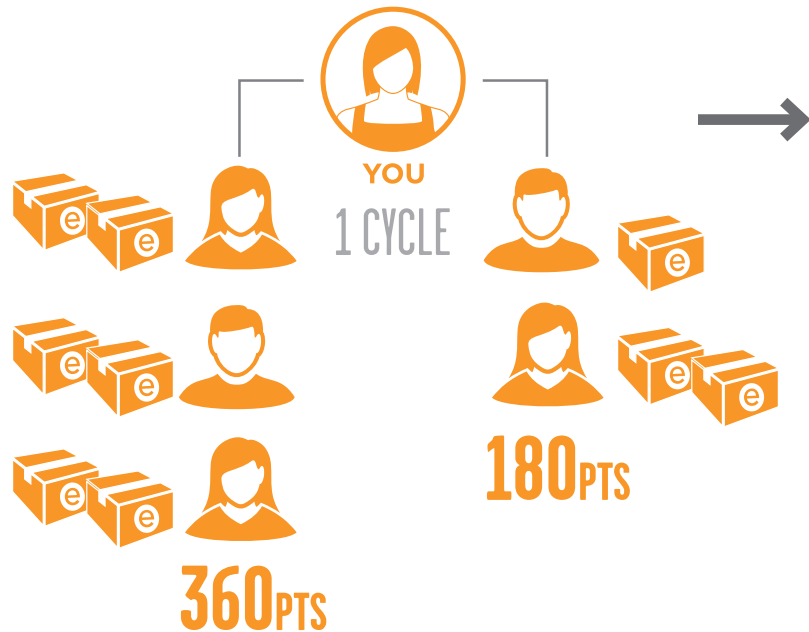
NOW AFFILIATE MARKETING CAN HELP YOU TAP INTO THE  
POWER OF RESIDUAL INCOME.

**PART TIME**

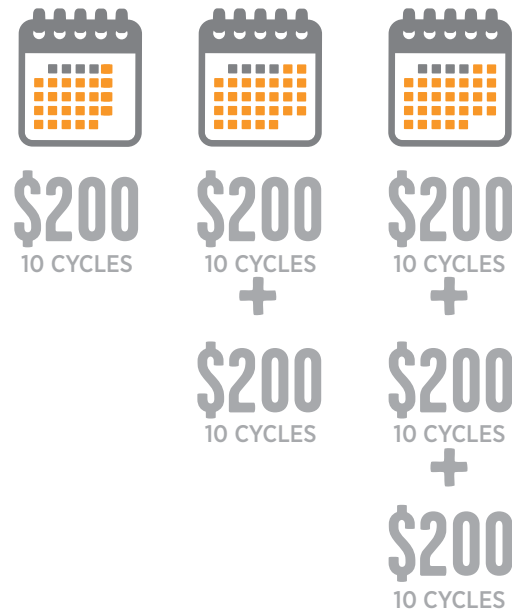
# LONG-TERM RESIDUAL INCOME

BUILD TWO TEAMS, ENROLLING 3 PEOPLE ON THE RIGHT AND 2 ON THE LEFT, TO COMPLETE YOUR FIRST CYCLE.

## BUILD TWO TEAMS



## CYCLES BUILD OVER TIME



= AUTO-DELIVERY

\*See Vemma.com for complete Vemma Compensation Plan and Customer Referral Program details. Your success is dependent on your efforts and leadership abilities. The company has generally expected results which can be obtained by visiting the Opportunity section of vemma.com.



[WATCH THIS VIDEO>](#)  
How Vemma Pays You



• AS YOUR VEMMA TEAM GROWS, SO DOES YOUR ABILITY TO EARN RESIDUAL INCOME. VEMMA PAYS YOU FOR YOUR SALES EFFORTS AS WELL AS THE SALES EFFORTS OF ALL YOUR TEAM MEMBERS.\*

Watch video at [vemmavideo.com](http://vemmavideo.com)

# WHOM DO YOU KNOW THAT WANTS TO IMPROVE THESE AREAS OF LIFE?

THAT'S WHAT VEMMA IS ALL ABOUT — PEOPLE HELPING PEOPLE

HEALTH



MONEY



TIME



SKILL SET



# LET'S GET STARTED

## WANT TO MAKE EXTRA MONEY?

- Become an Affiliate
- Buy an Affiliate Pack
- Start a 2 Pack Auto-delivery
- 100% Money-Back Guarantee

## ONLY INTERESTED IN PRODUCTS?

- Become a Customer
- Buy a 1 Pack or buy 2 Variety Packs
- 100% Money-Back Guarantee



AFFILIATE PACK

1

## GET AN AFFILIATE STARTER PACK

- Over \$575 worth of Vemma's most popular products.
- FREE Success Kit — \$50 value.
- You're in business and partnering with one of the most innovative wellness giants.



AUTO-DELIVERY

2

## START AN AUTO-DELIVERY - \$SAVE MONEY

### YOUR 120 PT AUTO-DELIVERY ORDER ACCOMPLISHES:

- Saves you up to 10%.
- Ensures you stay qualified for your maximum earning potential.
- Back Office is open and tracking all your team's activity worldwide.
- Business App remains live.
- Any possible upline 'spillover' of new Customers or Affiliates is locked in.
- Tax deductions.



\*See Vemma.com for details.

- IT TAKES LESS THAN A MINUTE TO START YOUR VEMMA BUSINESS. ENROLL ONLINE WITH AN AFFILIATE STARTER PACK AND SIGN UP FOR AUTO-DELIVERY TO MAXIMIZE YOUR SAVINGS.

The image shows the cover of a 'Vemma Affiliate Action Plan' guide. The cover features a photograph of a car driving on a road, with a bright sunburst effect in the upper right. The text 'VEMMA' is at the top in a stylized font, with the 'e' in a blue circle. Below it is 'AFFILIATE ACTION PLAN'. At the bottom left, it says '8 STEPS TO YOUR SUCCESS'.

**VEMMA**<sup>®</sup>  
AFFILIATE ACTION PLAN

**CONGRATULATIONS!  
YOUR JOURNEY BEGINS NOW**

**IT'S TIME TO CREATE YOUR PERSONAL  
ACTION PLAN USING OUR 8-STEP GUIDE TO  
YOUR SUCCESS!**

**8 STEPS  
TO YOUR SUCCESS**